

Pricing

It is our goal to provide the highest quality cookbook at a competitive price. We welcome the opportunity to discuss your cookbook design options with you in an effort to explore cost savings options.

RECIPES	BOOKS									
	100	200	300	400	500	600	700	800	900	1000
up to 150	4.95	2.75	2.65	2.50	2.35	2.30	2.25	2.20	2.15	2.10
151 - 200	5.35	3.00	2.80	2.60	2.50	2.40	2.35	2.30	2.25	2.20
201 - 250	5.75	3.30	3.15	2.85	2.65	2.60	2.55	2.50	2.45	2.40
251 - 300	6.20	3.65	3.25	3.15	2.95	2.90	2.85	2.80	2.75	2.70
301 - 350		3.80	3.50	3.40	3.05	3.00	2.95	2.90	2.85	2.80
351 - 400		4.10	3.85	3.60	3.35	3.30	3.25	3.20	3.15	3.10
401 - 450		4.50	4.20	3.80	3.60	3.55	3.50	3.45	3.40	3.35
451 - 500		4.65	4.35	4.10	3.90	3.85	3.80	3.75	3.70	3.65
501 - 550			4.65	4.45	4.25	4.10	4.05	4.00	3.95	3.90
551 - 600			5.00	4.75	4.55	4.40	4.30	4.25	4.20	4.15
601 - 650			5.50	5.05	4.85	4.75	4.55	4.50	4.45	4.40
651 - 700			6.00	5.60	5.10	4.95	4.80	4.75	4.65	4.60
701 - 750				5.85	5.45	5.30	5.15	5.00	4.90	4.85
751 - 800				6.10	5.80	5.60	5.30	5.20	5.10	4.95
801 - 850				6.60	6.15	5.95	5.75	5.45	5.40	5.35
851 - 900				7.00	6.65	6.10	5.85	5.75	5.70	5.65
901 - 950				7.40	6.95	6.30	6.15	6.00	5.95	5.90
951 - 1000				7.80	7.30	6.55	6.40	6.65	6.55	6.50
For Quantities over 1000 Cookbooks, Please Call.										

Prices include the following features:

Starter Kit:

- Recipe Forms
- Advertising Forms
- Category Envelopes
- Custom Artwork Envelopes
- Optional Pages and Filler Booklet
- Design Features Sample Book
- Sample Cookbooks

Cookbook:

- Recipe Typesetting (6 layout options)
- Design Assistance for Custom Cover
- Pre-Designed Cover
- 6 Pre-Designed Dividers
- 8 Personal Pages
- Mail Order Page
- Index
- Plastic Comb Binding
- Customer Proof
- White Paper
- Black Ink

Sales:

- Press Release Forms
- Advanced Sales Vouchers
- Promotional Posters

Optional Features Price List

PERSONAL and RECIPE PAGES

Paper	
White	FREE
Cream	15¢ per book
Recycled White	20¢ per book
Ink Color	
Black	FREE
Blue, Brown, Green, Red	20¢ per book
Non-Continued Recipe Format	15¢ per book
Recipe Notes	20¢ per book
Fillers	
Stock Fillers	10¢ per 25 pieces per book
Custom Fillers	15¢ per 25 pieces per book
Category Subheads	10¢ per 15 Subheads per book
Additional Personal Pages	3¢ per page per book
Advertising	\$35 per page for layout

DIVIDERS (ALL Dividers are collated within the book)

Pre-Designed Dividers (set of six)	
Regular Divider sheets (60# offset paper)	FREE
1/4" Extended Dividers (Index Paper)	45¢ per book
Custom Dividers	
Regular Divider sheets	3¢ per divider per book
1/4" Extended Dividers	20¢ per divider per book
1/2" Laminated Tab Dividers	35¢ per divider per book
Colored Paper (In addition to Custom Divider upcharges)	
Regular Divider Sheets	3¢ per divider per book
1/4" Extended Dividers	5¢ per divider per book
1/2" Laminated Tab Dividers	5¢ per divider per book
Ink Color	
Black	FREE
Blue, Brown, Green	15¢ per book
Special Order Ink	25¢ per book
Second Ink Color	15¢ per book
Multiple Ink / Full Color	20¢ per divider per book
Full Bleed	5¢ per divider per book
Printing on Back of Divider	
Black	3¢ per divider per book
Blue, Brown, Green	15¢ per book
Multiple Ink / Full Color	20¢ per divider per book

COVER and BINDING STYLES

Heavy White Gloss Paper	FREE
Colored Paper (Must also select lamination)	10¢ per book
Laminated Cover (Front/Back)	
100 to 300 books	40¢ per book
301 to 500 books	30¢ per book
501 to 700 books	20¢ per book
Greater than 700 books	10¢ per book
Hardback Cover Set	
200 to 300 books	\$2.55 per book
301 to 500 books	\$2.45 per book
501 to 700 books	\$2.35 per book
Greater than 700 books	\$2.25 per book
Plastic Comb Binding	FREE
Imprinting on Comb	40¢ per book
Coil Binding	10¢ per book
3-Ring Binder	
200 to 300 books	\$2.80 per book
301 to 500 books	\$2.65 per book
501 to 700 books	\$2.25 per book
Greater than 700 books	\$2.15 per book
Foam Padded	70¢ per bookbook
3-Ring Easelback	
200 to 300 books	\$5.75 per book
301 to 500 books	\$5.25 per book
501 to 700 books	\$4.60 per book
Greater than 700 books	\$4.10 per book

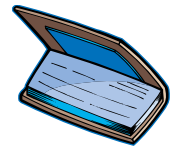
COVER DESIGN

Pre-Designed Covers	FREE
Custom Cover Ink Color	
Black	FREE
Blue, Brown, Green	10¢ per book
Special Order Ink	25¢ per book
Second Ink Color	15¢ per book
Multiple Ink / Full Color	35¢ per book
Full Bleed	10¢ per book
Printing on Back of Cover (for Softback and Hardback Covers)	
Printed in same ink color as front Cover	5¢ per book
Second ink color	15¢ per book
Multiple Ink / Full Color	35¢ per divider per book

Payment

Individuals / Families / Businesses

One half the cost is due when the order is submitted. The balance is due prior to shipping the cookbook. If additional terms are needed, they must be confirmed and approved at the time the order is submitted. All orders must be paid in U.S. currency.



Churches / Schools / Organizations

There is no down payment required. We will send an invoice to you the day the cookbooks are shipped. Payment is due within 37 days from the invoice date. If additional terms are needed, they must be confirmed and approved at the time the order is submitted. All orders must be paid in U.S. currency.