



Cookbook Order Form

Please fully complete this form and submit it with your recipes.
If you have any questions, please call us at 1-800-892-4080
Please print legibly and mark specifications clearly.

ORGANIZATIONAL INFORMATION

Name of organization: _____

Street Address: _____

City: _____ State: _____ Zip: _____ Day Phone: (_____) _____

Chairperson / Primary Contact: _____

Street Address: _____

City: _____ State: _____ Zip: _____ E-mail: _____

Home Phone: (_____) _____ Cell: (_____) _____

Work Number: (_____) _____ Fax: (_____) _____

Alternate Contact: _____

Street Address: _____

City: _____ State: _____ Zip: _____ E-mail: _____

Home Phone: (_____) _____ Cell: (_____) _____

Work Number: (_____) _____ Fax: (_____) _____

BILLING AND SHIPPING INFORMATION

Billing Information: *(If different from shipping)*

Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____ E-mail: _____

Day Phone: (_____) _____ Fax: (_____) _____

Shipping Information: *(Street address required, as we cannot ship to a P.O. Box)*

Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____ E-mail: _____

Day Phone: (_____) _____ Fax: (_____) _____

Commercial Location Residential Location

Special Delivery Requirements: _____

Please Submit Order Form to:

COOKBOOK ORIGINALS

740 E. Belmont Ave • Fresno, CA 93701

(800) 892-4080 • (559) 266-8245 • FAX (559) 266-2844

COOKBOOK SPECIFICATIONS

Number of Cookbooks to Publish _____ Number of Recipes Submitted _____

BASE PRICE: Determined by number of cookbooks published and recipes submitted. See Price Sheet in Guide. _____

RECIPES PAGES

Font: _____ (Helvetica will be used if none specified)..... Included

Paper

Standard White Paper (60# Offset) Included

Cream Paper 20¢ per book _____

Ink Color (For All Recipe and Personal Pages)

Black..... Included

Recipe Page Format (Layout A will be used if none specified)

A B C D E F..... Included

Recipe Completed On Each Page (recommended) 15¢ per book .15

Recipe Notes (maximum 2 lines - See page 11 in Simple Solutions Book) 20¢ per book _____

Fillers (Only available with Non-Continued Recipe Typesetting)

Stock Fillers (See page 11 in Simple Solutions Book) **2¢ per filler** per book _____

Quotes and Expressions

Children's Food Heroes Humor Murphy's Law

Scripture Wisdom

Clipart

Custom Fillers (Enclosed) ie: pictures, clipart, quotes **6¢ per filler** per book _____

Recipes Subheads 5¢ per subhead per book _____

Personal Pages (Placed in front of cookbook unless specified) (4 Custom & 4 Optional Pages Included)

- | | |
|----------|-----------|
| 1. _____ | 9. _____ |
| 2. _____ | 10. _____ |
| 2. _____ | 11. _____ |
| 4. _____ | 12. _____ |
| 5. _____ | 13. _____ |
| 6. _____ | 14. _____ |
| 7. _____ | 15. _____ |
| 8. _____ | 16. _____ |

Number of personal pages over 8: # extra pages _____ x 10¢ per page per book _____

Index Pages (Alphabetized by section)..... Included

I DO NOT WANT AN ORDER FORM PAGE AFTER INDEX

Mail Order Form Page (Placed after index) - **fill in information below** Included

Organization Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone (optional): (_____) _____

Web or E-Mail address: _____

Selling Price \$ _____ per book Shipping: \$ _____

DIVIDER DESIGN

- Pre-Designed or Line Art Dividers: Design # _____
 - Standard Divider Sheets (60# Offset Paper) Included
 - 1/4" Ext. Dividers (Heavy Index) **15 ¢ per divider** per book _____

- Custom Dividers (Standard White Paper or Heavy White Index)
 - Artwork enclosed as camera ready Artwork, enclosed, typesetting requested
 - Standard Divider Sheets (60# Offset Paper) **5 ¢ per divider** per book _____
 - 1/4" Ext. Divider (Heavy Index) 20 ¢ per divider per book _____
 - 1/2" Laminated Tab Divider (Heavy Index) 40 ¢ per divider per book _____

- Colored Bond/Book or Astrobright Paper (For Pre-designed Line Art or Custom Dividers only)
 - Ivory Canary Red Blue Green Gray Pink
 - Standard Divider Sheets (60# Offset Paper) **5 ¢ per divider** per book _____
 - 1/4" Ext. Divider (Heavy Index) 10 ¢ per divider per book _____
 - 1/2" Laminated Divider (Heavy Index) 10 ¢ per divider per book _____

- Ink Color (For Pre-designed Line Art or Custom Dividers only)
 - Black Included
 - Blue Brown Green Red **10 ¢ per divider** per book _____
 - Special Order Ink 15 ¢ per divider per book _____
 - Second Ink Color
 - Blue Brown Green Red **10 ¢ per divider** per book _____
 - Multiple Ink Colors / Full Color 35 ¢ per divider per book _____
 - Full Bleed 5 ¢ per divider per book _____

- Printing on Back of Dividers
 - Artwork enclosed as camera ready Artwork enclosed, typesetting requested
 - Printed in same ink color as divider front **5 ¢ per divider** per book _____
 - Printed in Blue Brown Green Red 10 ¢ per divider per book _____
 - Multiple Ink Colors / Full Color 35 ¢ per divider per book _____

COVER and BINDING STYLES

- Heavy White Gloss Paper (custom art or pre-designed line art) Included
- Pre-designed (Uncoated Cover - must also select lamination) Included
- Colored Paper (Must also select lamination) 20 ¢ per book _____
 - Ivory Canary Red Blue Green Gray Pink
- Laminated Cover (**Front and Back**) 50 ¢ per book _____
- Plastic Comb Included
 - Black White Red Blue Navy Maroon Forest Green Clear
 - Imprinting on Comb (minimum 300 cookbooks) 90 ¢ per book _____
 - Wording to be printed _____ Standard Ink Color _____
- Coil Binding 25 ¢ per book _____
 - Color _____

COVER and BINDING STYLES (continued)

- 3-Ring Binder (up to 1-1/2" round ring)..... \$3.90 per book _____
- Foam Padded 75¢ per book _____
- Color of Rivets on Spine Nickel White Black Included

- 3-Ring Easelback (up to 1-1/2" round ring)..... \$5.95 per book _____
- Color of Rivets on Spine Nickel White Black Included

- Vinyl Color _____ Ink color _____
- Sheet Lifters (Set of two) 25¢ per book _____

COVER DESIGN

- Pre-Designed Cover (uncoated cover)..... Included
- Design # _____ Imprint Wording _____

- Custom Designed Cover (provided by customer on approval by Cookbook Originals)
- Artwork / Wording enclosed as camera ready, no charge
- Artwork, enclosed, minimal typesetting requested, no charge
- Custom Set-Up Requested \$65/hr.

Colored Paper (For Pre-designed Line Art or Custom Covers only)..... 10¢ per book

Ivory Canary Red Blue Green Gray Pink

Ink Color (Except for 3-Ring Binders - Call for Price)

- Black..... Included
- Blue Brown Green Red 15¢ per book _____
- Special Order Ink 30¢ per book _____
- Second Ink Color
- Blue Brown Green Red 20¢ per book _____
- Special Order Ink 30¢ per book _____
- Multiple Ink Colors / Full Color..... 35¢ per book _____

- Full Bleed 10¢ per book _____

Printing on Back Cover (Except for 3-Ring Binders - Call for Price)

- Artwork / Wording enclosed as camera ready, no charge
- Artwork, enclosed, minimal typesetting requested, no charge
- Custom Set-Up Requested \$65/hr.
- Printed in same ink color as front cover (one ink color) 10¢ per book
- Printed in second ink color
- Blue Brown Green Red..... 20¢ per book _____
- Multiple Ink Colors / Full Color..... 35¢ per book _____

Printing on Inside Liner (3-Ring Binders)

- Artwork / Wording enclosed as camera ready, no charge
- Artwork, enclosed, minimal typesetting requested, no charge
- Custom Set-Up Requested \$65/hr.
- Printed in Black Ink..... 10¢ per book _____
- Printed in One In-House Ink color
- Blue Brown Green Red 15¢ per book _____
- Multiple Ink Colors / Full Color..... 80¢ per book _____

TERMS AND CONDITIONS: Dulco Printing, hereinafter referred to as the Company, agrees to publish the specified cookbooks as specified on this order form. The purchaser, hereinafter referred to as the Customer, agrees to furnish all recipes and other items of specified and personalized nature to be published in Customer's cookbook.

SHIPPING: The company will prepay the freight on all cookbook orders and shipping & handling will be added to the Customer's invoice. The Customer will receive 4% FREE cookbooks which, when sold, will help defray normal shipping charges. Orders are normally shipped via U.P.S. or motor freight carrier (truck). All orders are subject to a 10% overrun or underrun and will be invoiced accordingly. UNDER NO CIRCUMSTANCE ARE BOOKS TO BE RETURNED TO THE COMPANY WITHOUT OUR CONSENT. Books damaged in freight must be reported within 7 days. Defects in books, not due to shipping damage must be reported to the Company within 45 days. The Company reserves the right to repair, replace or credit defective books. Failure to make such claim within the stated period shall constitute irrevocable acceptance and an admission that the cookbooks comply with the conditions and specifications.

CORRECTIONS: The Company reserves the right to use its judgment on design of artwork and cookbook cover if no definite instructions are given. The Company will endeavor to do our best to produce error-free cookbooks. However, material submitted inadequately by Customers may result in errors that are not the Company's fault. The Company cannot be held responsible for changes after the book is in process. It is the Company's policy to correct all errors if needed in Customer's book on subsequent printings if the Customer provides corrections.

PAYMENT: Invoices for orders will be sent on the day the books are shipped from the Company. Payment is due 30 days from shipment date. If payment has not been received in 45 days from shipment date, the account becomes delinquent, and will be subject to 1-1/2% per month (18% per annum) interest charge. If collection agency services are used to collect overdue accounts, the Organization is liable for collection fees. All prices based on U.S. currency. All orders must be paid in U.S. currency.

CONDITIONS: This cookbook order form is a binding contract between the Company and the Customer; no other statements or oral agreements are binding. Cancellation by the Customer after this order form is received will still hold the Customer responsible for any preparation and production cost incurred by the Company. The Company reserves the right to accept or reject all orders or cancel any order already in production for cause.

INDEMNIFICATION: The Customer shall defend, indemnify, and hold the Company, its subsidiaries and its authorized representatives, harmless against all claims, suits, costs, damages, judgments, attorney fees, license fees, settlement or expenses incurred, claimed, obtained or sustained by third parties, whether for intellectual property infringement (including copyright and trademark infringement), dilution, misappropriation, or otherwise, because of the manufacture, use, marketing or sale of the cookbooks.

We have read the terms and conditions above and authorize the Company to compile and print a cookbook in accordance with the information furnished on this form. We understand it is our responsibility to make sure the bill is paid.

Signed _____ **Date** _____

Signed _____ **Date** _____